Get Started with AI Prompt Engineering

Start Date: 3/4/2026 1:00 PM

End Date: 3/4/2026 5:00 PM

About this Course

Prompt engineering is the foundation of effective AI use. This course demystifies how prompts work and shows you how to design them for stronger, more consistent outcomes.

You'll start by exploring how AI understands and responds to prompts, then move into practical techniques for refining and adapting your inputs for specific goals.

Prompt engineering lab: Once you've learned prompting techniques and frameworks, put your knowledge to the test in the prompting lab! In this section of the course, you'll use mock and real-life scenarios to apply what you've learned.

By the end of this microcredential course, you'll know how to guide AI with clarity to get the most useful outcomes. Stand apart as a pro with AI savvy.

Who is this course for?

Anyone introducing AI to their teams

Scrum masters and agile coaches

Scrum, agile, and product teams

Product owners who want to accelerate their team's AI implementation to get better results

Teams and individuals who want to know how to leverage AI

Anyone who wants to make AI outcomes more accurate, useful, and aligned with organizational goals and targets